

About THE BLOG

Ashley TerKeurst Hodges - A 23 year old newly wed living in Charlotte, North Carolina, with my amazing husband, David, baby boy, Ryser, and dog, Zola! You can usually find me at Starbucks or any local donut shop!

AshleyTerk.com started when I decided to step down from my full-time job to pursue my dream of being an influencer. I have always loved influencing others in all areas of life and started getting an overwhelming amount of comments and DMs asking me where I got this and that, how I did my make-up, etc. This blog is a mixture of my life and things I love. I have a passion for fashion and beauty products. I love decorating my house. I am always looking for ways to improve and make things better and I love sharing my experience and recommendations. And lastly, I love

to share things I have learned through life experiences and my walk with Christ in hopes to help or encourage someone else. I love taking pictures- it's my way of keeping memories alive. With that being said, you can expect a lot of pictures and a little writing (let's just say my mom's "New York Times Best Selling Author" skills did not seem to get passed down to me).

My mission statement of AshleyTerk.com is to influence everyone that comes in contact with my brand through love and transparency. I'm devoted to sharing beauty to a young generation of women by offering authentic and fun content to help people see life's simple pleasures.



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AshleyTerk *Statistics*

75.2K+

Monthly
Unique
Visitors

98.5K

Monthly
Page Views

15K+

Average
YouTube Views

93%

Female Visitors

18-35

Age Range

90%

US Visitors

106K

Instagram Followers
@ashleyterk

1.4K+

Facebook Followers
@ashleyterk

1M

Pinterest Views
@ashleyterk

30k-40k

Instagram
Story Views

11%

Engagement
Rate

6.5K+

Newsletter
Subscribers

I love partnering with like minded businesses or brands. Would you like to be featured on AshleyTerk? Have a look at a few of the partnership offers below:

- + SOCIAL PROMOTIONS
- + SPONSORED BLOG POST
- + SPONSORED INSTAGRAM POST
- + GIVEAWAYS
- + ADVERTISING
- + EVENT HOSTING
- + IG STORIES
- + BRAND AMBASSADOR
- + MULTI-BRAND COLLABORATION
- + SOCIAL MEDIA TAKEOVERS
- + PRODUCT REVIEWS
- + SPONSORED YOUTUBE VIDEOS
- + SPONSORED FACEBOOK LIVE
- + SPONSORED INSTAGRAM LIVE
- + PRODUCT PLACEMENT



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